LOUISIANA DEPARTMENT OF INSURANCE J. ROBERT WOOLEY, COMMISSIONER OF INSURANCE

Eighth Annual Health Care Conference – Radisson Hotel and Conference Center Baton Rouge, Louisiana – September 23, 2003

TENTATIVE AGENDA

7:30 a.m. – 8:30 a.m. REGISTRATION AND BREAKFAST WITH EXHIBITORS

8:30 a.m. – 9:10 a.m. INTRODUCTIONS AND WELCOME

Ms. Deborah D. Harkins, Esq. – Conference Moderator

McGlinchey Stafford L.L.C.

Mr. Errol J. King, Esq. – Conference Moderator

McGlinchey Stafford, L.L.C.

Ms. Donna D. Fraiche, Esq. – Master of Ceremonies

Locke, Liddell & Sapp, L.L.P.

Honorable J. Robert Wooley Commissioner of Insurance

9:10 a.m. – 9:30 a.m. 2003 HEALTH INSURANCE LEGISLATIVE OVERVIEW

Honorable Troy Hebert

Louisiana State Representative

9:30 a.m. – 10:30 a.m. THE PRIVATE INSURANCE MARKET: NEW ANSWERS

TO THE SAME QUESTIONS?

Facilitator Mr. Charles E. Lea, President

Lea and Associates

Presenters Ms. Mila Kofman

Assistant Research Professor

Institute for Health Care Research and Policy

Georgetown University

Ms. Deborah Chollet, Senior Fellow Mathematica Policy Research, Inc.

Pam Williams, Assistant Commissioner

Office of Health

Louisiana Department of Insurance

10:30 a.m. - 10:45 a.m. MORNING BREAK

10:45 a.m. – 11:45 a.m. HOSPITALS, PHYSICIANS, CARRIERS – THE EFFECTS

OF REGULATION

Moderator Errol J. King, Esq.

McGlinchey Stafford, L.L.C

Panelists Ms. Brenda Denman, HIPAA Coordinator

Centers for Medicaire and Medicaid Services

Mr. Douglas Jerome

Blue Cross and Blue Shield of Louisiana

Louisiana State Medical Society

Ms. Claire I. Lemoine, Esq. Chief Health Attorney

Louisiana Department of Insurance

Ms. Pam Williams, Assistant Commissioner

Office of Health

Louisiana Department of Insurance

11:45 a.m. – 12:15 p.m. BREAK AND VIEWING OF EXHIBITS

12:15 p.m. – 1:15 p.m. LUNCH

Deborah D. Harkins, Esq. and Errol J. King, Esq. – Introduction

McGlinchey Stafford, L.L.C.

LUNCHEON KEYNOTE SPEAKER

Mr. John Maginnis, Syndicated Columnist

1:15 p.m. – 1:30 p.m. BREAK

1:30 p.m. – 2:45 p.m. OVERVIEW OF NATIONAL HEALTH CARE REFORM

EFFORTS

Facilitator Donna D. Fraiche, Esq.

Locke, Liddell & Sapp, L.L.P.

Presenters Hon. John Breaux - Video Presentation

United States Senator

Kenneth E. Thorpe, Ph.D.

Professor and Chair of Health Policy and Management

Emory University

Mr. George Renaudin, II

Senior Vice President of Administration Ochsner Health Plan of Louisiana

2:45 p.m. – 3:45 p.m. OVERVIEW OF STATE EFFORTS FOR COVERING THE

UNINSURED AND OTHER STATES' RESULTS

Moderator Mr. Jim Donelon

Chief Deputy Commissioner

Louisiana Department of Insurance

Presenters Ms. Jen Steele, Special Advisor to the Secretary

Louisiana Department of Health and Hospitals

Mr. L. Kenneth Krogstad

Attorney at Law

New York State Insurance Department

Mr. Rod L. Betit, Executive Director

Utah Department of Health

Mr. Kevin Ryan JD, MA

Assistant Professor College of Public Health

Project Director Arkansas Center of Health Improvement

3:45 p.m. – 4:30 p.m. FOCUSED CARE FACILITIES

Facilitator Donna D. Fraiche, Esq.

Locke, Liddell & Sapp, L.L.P.

Presenters Kirk Long, Chief Executive Officer

NeuroMedical Center of Baton Rouge

Coletta Barrett, RN, MHA, FAHA

Vice President, Policy Development & Research

Louisiana Hospital Association

4:30 p.m. – 4:45 p.m. CLOSING REMARKS

Hon. J. Robert Wooley Commissioner of Insurance

Donna D. Fraiche, Esq. Locke, Liddell & Sapp, L.L.P.